RESISTANCE MECHANISMS TO CRISIS PROCESSES AT AN ENTERPRISE

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The basic concepts of economic crisis attributes at an enterprise are described in the article, there was analyzed the tactics of crisis management and the interrelation of concepts "crisis" and "risk".

Rise and development of the crisis phenomena in the single elements of the economic system only at first take place separately from each other.

During their development and deepening some local crises are intertwined and create the prerequisites for the transition to the systemic crisis.

Activation the impact of management in order to counter crisis phenomena should start not from the moment of detection of the crisis, but from prediction the possible crisis manifestations in the future.

The crisis identification can be carried out through the management control function. Manifestation monitoring function depends on the specific situation on the enterprise, which defines an algorithm of control.

Many crisis situations, which appearing on macro- and microeconomic levels is possible to predict and eliminate them.

The situations which elimination is impossible could be alleviated or the company will be ready for their appearance by a well-established system of crisis management.

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